



MSA Members

I have gone on record saying I do not wish to stir up drama with my members, unless I am compelled to set the record straight. As recent attacks on my wife and I have been very public and damaging to our organization, I feel I need to let you know what to expect from us going forward.

It has been no secret that from the very beginning of my wife and I taking over the MSA, there has been a concerted effort to destroy my reputation and convince mounted shooters to stay away from the MSA. This tactic was also used against previous owners, as the MSA has been deemed as a threat to a coveted monopoly. This has been done purely with personal attacks, as our success in creating an organization that benefits its members cannot be denied. As my wife and I are very private people, having our personal lives be the topic of public scrutiny by our community has been extremely painful and at times overwhelming. We are pursuing vindication to put these harmful issues to rest and to reveal the truth.

I am not going to pretend that I am a perfect person and undeserving of any criticism. I am very human and flawed in many ways. I am a passionate person who cares too much at times about my endeavors and I have lost control of my temper towards people who have learned they can bait me into a response that they know will make me look bad and hurt my business. I have allowed my feelings to be hurt and have not always been strong enough to take the high road and ignore personal abuse. It is very difficult for me to sit by and allow harmful lies to not be responded to. However, there is no way to win an argument with people who have no moral compass and who intentionally taunt and bait people for their entertainment.

We are very passionate about offering something unique in mounted shooting and have invested a great deal of effort into developing an organization that tries hard to be transparent and fair to its members. Since acquiring Western Shooting Horse Magazine, we have broadened our audience in order to introduce mounted

shooting to the entire western lifestyle community with the intent of growing our sport. This has been met with much success and we have secured national venues of great importance, like The Patriot and Road to the Horse and have given our All Stars an opportunity to offer value to their sponsors and to attract new ones. We are our member's greatest fans and are honored to serve you. My dedication to my members must come before my own sense of self worth.

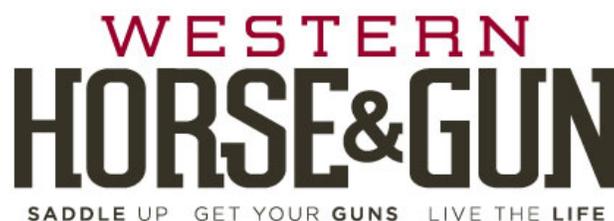
I want to sincerely apologize to everyone for my part in bringing unwanted drama into your organization. I am a fighter at heart and my instinct is to push back against abuse. I now realize that this has been selfish and I have hurt my members for the sake of my own feelings. What I regret most is that the bullies have been able to convince some members that the MSA is sure to close and leave them all out in the cold. These misleading declarations should make the haters agenda very clear.

It is our job to assure you all that our commitment to you will not waiver. It is our duty to continue to look for new ways to promote the MSA and the sport of mounted shooting, for everyone's benefit. I am asking you to forgive my indiscretions and not blame an entire organization for my personal actions. I want to assure you all once again, that as long as you want us, we will be here for you. No amount of rumors or personal attacks can hurt the MSA if you don't allow it to effect you. Ultimately, the MSA belongs to all of you and you decide our fate.

Sincerely,

Rick Pihl

**The Mounted Shooters of America want to extend a BIG THANK
YOU to
all of our wonderful sponsors!**





TAYLOR'S & CO., INC.

Mounted Shooters of America

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